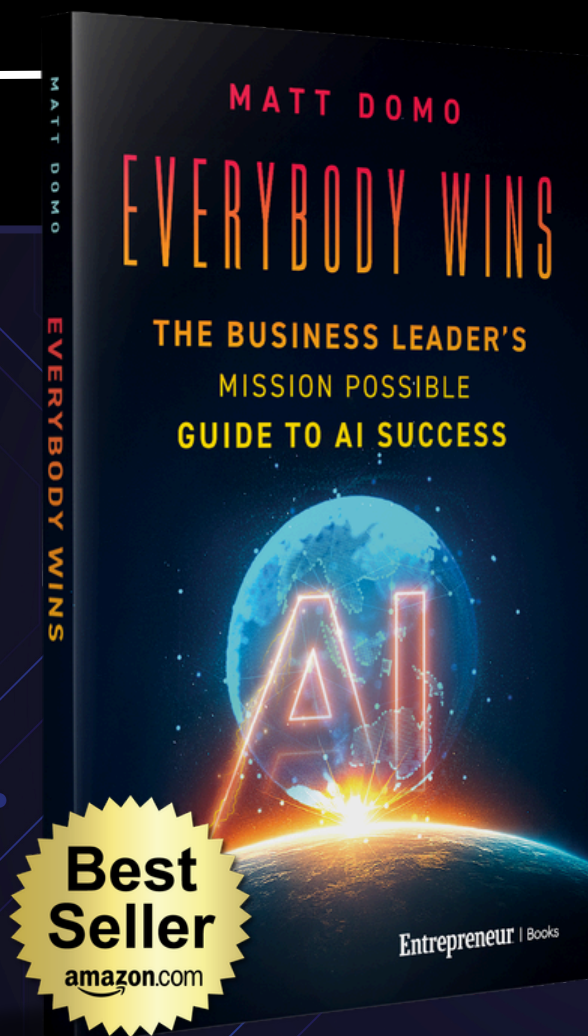


# EVERYBODY WINS

## Entrepreneur Books | April 2026

Ranked #1 in multiple AI and Business categories



We've entered the Age of ME. Businesses win by designing systems that adapt to people, not forcing people to adapt to systems.

AWS Co-Founder Matt Domo's creations helped scale Amazon Web Services to **\$107 billion**. In Everybody Wins, he reveals that same blueprint, adapted for the AI era. Drawing on **Fortune 500 and startup transformations**, Matt delivers the **ME Experience methodology** to drive customer loyalty and employee focus. Modernize without burnout, wasted pilots, or technology chaos.

A **6-time Amazon Best Seller**, Everybody Wins is already redefining how leaders build in the Age of ME.

## THE "ME EXPERIENCE FRAMEWORK" SHOWS YOU HOW TO:

- ▶ **Architect the Future:** Design business models where systems adapt to people.
- ▶ **Build the Possibility:** Move AI from "demo mode" into scalable production.
- ▶ **Align to Business:** Generate compound, measurable impact beyond the hype.
- ▶ **Execute with the Team:** Embed innovation into your culture without burning out your people.

## FOR CXOS AND TRANSFORMATION LEADERS READY TO ARCHITECT A FUTURE WHERE EVERYBODY WINS.

*Your battle-tested blueprint for AI that actually works with clear action steps in every chapter.*

# ABOUT THE AUTHOR



## Matt Domo THE FUTURE ARCHITECT



**Matt Domo** is the architect of the cloud infrastructure that powers the modern internet.

As **Founder of the AWS Database Division**, he built the **multi-billion dollar** Database-as-a-Service market and designed systems serving **billions of users daily**. He previously led engineering for **Microsoft SQL Server** and **Rackspace Cloud**.

Named a **USA Today Top 5 Visionary Entrepreneur** and **MSN #1 AI Leader to Follow**, Matt serves as **CEO of FifthVantage**. He advises **Fortune 500** executives, the **United Nations**, and the **Space Force Association**, where he serves as **Chairman**. Matt's work focuses on helping organizations deploy **AI strategies** and **enterprise transformation** initiatives that deliver compound, measurable impact. Matt is also an **Amazon Best Seller author**, with his latest work gaining global traction.

*"Matt has created the product excellence playbook for the AI-native era. An effort that took us at Google a couple of years, millions of dollars, and considerable resources."*

— Sara Zare, Former Global Lead of Product Excellence, Google

## Contact



[/mattdomo](#)



[office@fifthvantage.com](mailto:office@fifthvantage.com)